YOUR BRAND

YOUR NAME, EVERYWHERE.

Your logo and name across AVEO EOS, emails in your company's name, your own colour, white-label and your shop on your own address.

YOUR NAME AND LOGO

WHERE YOUR BRAND SHOWS.

Your company's name and logo, wherever your team and your customers look.

Your logo.

Upload your logo in Settings. It is trimmed and kept in a version for dark backgrounds and one for light: a logo that would vanish on one is redrawn there in white or near-black.

Where it shows.

- The console's header and menu, and the name in the browser tab.
- Staff passes and the door scanner.
- The sign-in, password, promoter and signing pages.
- Document letterheads (on screen and PDF), quotes and invoices.
- Your shop, tickets and passes, and the top of every email, in your colour.

EOS in the background.

EOS, the software's name, stays only at the foot of the menu, on the sign-in page and in email footers.

EMAIL

EMAIL IN YOUR NAME.

- Every email EOS sends for you, from tickets to staff invitations, comes from your own address on AVEO's domain (yourname@aveoevents.com), in your company's name, with your logo and colour.
- Replies go straight to your company's own email address.
- The Email page shows every email sent, with previews, and your team's alerts and mailing list.

Your colour.

Your own colour in place of AVEO's pink, across your console and shop: an add-on (£9.99 a month), included with white-label and Corporate. Choose it on Plan and billing.

White-label.

Your brand only: the AVEO EOS wordmark leaves your console, shop, sign-in, emails and meetings, and your colour comes with it. Part of Corporate, and an add-on on Enterprise.

Your own domain.

01 **Set your address**

On Shop, under Your own domain, enter it: for example tickets.yourcompany.com. Your plan needs Corporate, or the Custom domain add-on (Professional, Business, Enterprise).

02 **Add the two DNS records shown**

Where your domain's DNS is managed (often where you bought it): a TXT record that proves the address is yours, and a CNAME pointing it at eos.aveoevents.com, or an A record to the server for a bare domain such as yourcompany.com. Each comes with a copy button.

03 **It goes live by itself**

AVEO EOS checks every two minutes, or when you press Check now, and says what is missing. Once both records are found the address gets its own security certificate and your shop opens there, usually within five minutes. Your AVEO EOS address keeps working.

On Cloudflare, set the record to DNS only (the grey cloud). Remove any other A or AAAA records for the address. New records can take up to a day to show, though most appear within minutes.

AVEO

MAKE IT YOURS.

Ask AVEO about white-label, your colour or your own domain from Plan and billing.

ASK FOR A TRIAL	aveoevents.com/eos
DOCUMENTS AND GUIDES	documents@aveoevents.com
SUPPORT	support@aveoevents.com
API	aveoevents.com/eos/api

AVEO EOS is made and run by AVEO. 22 November 2026.