PRICING GUIDE

PLANS THAT GROW WITH YOUR EVENTS.

Five plans for every size of events company, from your first events to a group with many brands. Pay monthly, or yearly to save more.

£39.99	£144.99	33%
STARTER, A MONTH	BUSINESS, RECOMMENDED	MOST SAVED, PAYING YEARLY

PLANS AND PRICES

FIVE PLANS, ONE PATH.

Every plan runs real events: tickets, the door, your team and your money. Each step up adds room, tools and control. Business is the plan most events companies need.

STARTER

£39.99
a month

I can organise my events.

Events	5
Team	3
Scanners	2

PROFESSIONAL

£74.99
a month

I can manage my growing events business.

Events	20
Team	15
Scanners	5

RECOMMENDED

BUSINESS

£144.99
a month

I can operate my entire events company.

Events	Unlimited
Team	40
Scanners	15

ENTERPRISE

£269.99
a month

I can manage a large organisation.

Events	Unlimited
Team	150
Scanners	30

CORPORATE

£499.99
from, a month

I can customise the entire system around my organisation.

Events	Unlimited
Team	500+
Scanners	As agreed

Prices in pounds. VAT is added where it applies. Yearly prices are paid once a year. Corporate is fitted to your organisation and quoted from the price shown.

PAY YEARLY, SAVE MORE.

A yearly plan is paid once a year. The saving grows with the plan, so every step up is still worth taking on a yearly deal.

PLAN	MONTHLY, FOR 12 MONTHS	YEARLY	YOU SAVE
Starter	£479.88	£349.99	**£129.89, 27%**
Professional	£899.88	£649.99	**£249.89, 28%**
Business	£1,739.88	£1,249.99	**£489.89, 28%**
Enterprise	£3,239.88	£2,249.99	**£989.89, 31%**
Corporate	from £5,999.88	from £3,999.99	**£1,999.89, 33%**

INCLUDED

EVERY PLAN INCLUDES.

Nothing you need to run an event is locked behind a bigger plan.

EVENTS

- Create, publish and run events
- Event calendar
- Run sheets and schedules
- Venue details
- Duplicate an event

TICKETS

- Ticket types you name and price
- Free and complimentary tickets
- QR code tickets sent by email
- Discount codes
- Your own ticket shop

DOORS AND SAFETY

- Door scanning app on any phone
- Live attendance numbers
- Guest lists and manual check-in
- Duplicate ticket alerts
- Every scan logged with who, where and which device
- Security hub: risk assessments, briefings, incident logs and sign-off

BUSINESS

- Customer database
- Quotes and invoices
- Documents and e-signing
- Sales reports
- Customer cases
- Stewards' hub with briefings and incident reports

MONEY AND SECURITY

- Card payments into your own Stripe account
- Two-factor sign-in and passkeys
- An audit log of every change
- A database of your own

AND ON EVERY PLAN

A trial before you pay, your company's name and logo on everything, and the same software AVEO runs its own events on.

IN FULL

THE PLANS.

STARTER

£39.99 a month

or £349.99 a year, saving 27%

Individual organisers, small promoters and occasional events.

Everything you need to get your events started.

INCLUDED

- Up to 5 active events
- Up to 3 team members
- Up to 2 scanning devices at the same time
- Sell on your own website with a publishable key (events and checkout)

Next up: More events, more of your team, more scanning devices and the tools to run a growing business.

PROFESSIONAL

£74.99 a month

or £649.99 a year, saving 28%

Independent promoters running events all year.

Everything you need to manage a growing events business.

SCALE

- Up to 20 active events
- Up to 15 team members
- Up to 5 scanning devices at the same time

TEAM

- Crew and rota scheduling, with each steward's shifts in their hub
- Custom roles: tick what each role may open

BUSINESS

- Promoters with their own portal, codes and commission
- Supplier database
- Event costs and profit
- Clients and client events

INTEGRATIONS

- API: read orders, guests, check-ins, discounts and reports
- Up to 2 webhook endpoints
- A sandbox to test with no real money

Next up: Established companies need unlimited events, online meetings, full finance and the whole API.

RECOMMENDED

BUSINESS

£144.99 a month

or £1,249.99 a year, saving 28%

Established event companies with staff, venues and suppliers.

Everything your events company needs, in one place.

SCALE

- Unlimited active events, fair use
- Up to 40 team members
- Up to 15 scanning devices at the same time

MEETINGS

- Online meetings built in: video, screen sharing and a waiting room
- Guests join from a link, staff from the console

FINANCE

- Income, costs and profit across every event
- Rate card of your standard prices

BUSINESS

- Sponsors and what they receive
- Artists, fees and riders
- Legal and compliance register

INTEGRATIONS

- The whole API: every permission
- Up to 10 webhook endpoints
- Higher API rate limits

Next up: Larger organisations need room for more people and devices, white-label and priority support.

ENTERPRISE

£269.99 a month

or £2,249.99 a year, saving 31%

Large promoters, agencies, conference organisers and festivals.

For organisations operating at scale.

SCALE

- Up to 150 team members
- Up to 30 scanning devices at the same time
- Up to 25 webhook endpoints
- The highest standard API rate

BRAND

- White-label available: your brand only, no EOS wordmark

SUPPORT

- Priority support
- A dedicated onboarding session

Next up: Corporate fits the whole platform around an event group: white-label, your domain and a named account manager.

CORPORATE

from £499.99 a month

or from £3,999.99 a year, saving 33%

Event groups, festival operators and companies with several brands.

Your entire events operation, fitted to you.

SCALE

- Up to 500 team members, more by agreement
- Scanning devices at the same time as you need them
- API limits set for you

WHITE-LABEL

- Your brand only, with no EOS wordmark
- Your own brand colour
- Your shop on your own domain

SUPPORT

- A dedicated account manager
- Dedicated onboarding
- Quarterly business reviews
- Agreed service levels

Fitted to you: talk to AVEO.

COMPARE

SIDE BY SIDE.

	STARTER	PROFESSIONAL	BUSINESS	ENTERPRISE	CORPORATE
A month	£39.99	£74.99	**£144.99**	£269.99	from £499.99
A year	£349.99	£649.99	**£1,249.99**	£2,249.99	from £3,999.99
Active events	5	20	**Unlimited**	Unlimited	Unlimited
Team members	3	15	**40**	150	500+
Scanning devices at once	2	5	**15**	30	As agreed
Crew and rota	No	Yes	**Yes**	Yes	Yes
Promoters, suppliers and event costs	No	Yes	**Yes**	Yes	Yes
Custom roles	No	Yes	**Yes**	Yes	Yes
Online meetings	No	No	**Yes**	Yes	Yes
Income, costs and profit	Add-on	Add-on	**Yes**	Yes	Yes
API	Website checkout	Standard	**Full**	Full	Custom
Webhook endpoints	None	2	**10**	25	As agreed
White-label	No	No	**No**	Add-on	Included
Your brand colour	Add-on	Add-on	**Add-on**	Add-on	Included
Custom domain	No	Add-on	**Add-on**	Add-on	Included
Support	Standard	Standard	**Standard**	Priority	Account manager

Prices in pounds. VAT is added where it applies. Yearly prices are paid once a year. Corporate is fitted to your organisation and quoted from the price shown.

ADD-ONS

ADD AS YOU GROW.

Add-ons are switched on by AVEO for your company. Paid yearly, an add-on costs ten months' price.

ADD-ON	A MONTH	A YEAR	ON
10 more scanning devices: Ten more phones, tablets or door apps scanning at the same time.	£19.99	£199.90	Starter, Professional, Business, Enterprise
25 more team members: Room for 25 more people to sign in.	£14.99	£149.90	Starter, Professional, Business, Enterprise, Corporate
White-label: Your brand only: the EOS wordmark leaves your console, shop, sign-in, emails and meetings. Your brand colour comes with it.	£49.99	£499.90	Enterprise (part of Corporate)
Your brand colour: Your own colour in place of AVEO's pink, across your console and shop.	£9.99	£99.90	Starter, Professional, Business, Enterprise
Custom domain: Your shop on your own address, such as tickets.yourcompany.com: add the two DNS records your console shows and it goes live with its own certificate.	£9.99	£99.90	Professional, Business, Enterprise
Dedicated API package: Every API permission, a higher rate limit and up to 25 webhook endpoints.	from £29.99	from £299.90	Starter, Professional, Business
Advanced reporting: Income, costs and profit across every event, on Starter and Professional.	£19.99	£199.90	Starter, Professional

CORPORATE.

Fitted to an event group, a festival operator or a company with several brands: white-label, your own domain, a dedicated account manager, quarterly business reviews and agreed service levels. Quoted from £499.99 a month.

CHOOSING

WHICH PLAN IS RIGHT?

Start with what you need to be able to say about your company. Each plan says it in one line.

STARTER	**"I can organise my events."** Individual organisers, small promoters and occasional events. Everything you need to get your events started.	**£39.99**
PROFESSIONAL	**"I can manage my growing events business."** Independent promoters running events all year. Everything you need to manage a growing events business.	**£74.99**
BUSINESS	**"I can operate my entire events company."** Established event companies with staff, venues and suppliers. Everything your events company needs, in one place.	**£144.99**
ENTERPRISE	**"I can manage a large organisation."** Large promoters, agencies, conference organisers and festivals. For organisations operating at scale.	**£269.99**
CORPORATE	**"I can customise the entire system around my organisation."** Event groups, festival operators and companies with several brands. Your entire events operation, fitted to you.	**from £499.99**

HOW PAYING WORKS.

01 **Try it first**
AVEO sets your company up with a trial, with every feature of your plan, so your team can run a real event before you pay.

02 **Pay AVEO directly**
Monthly or yearly, by invoice. AVEO EOS shows your plan, your access date and what you use on its Plan and billing page.

03 **Your takings stay yours**
Card payments from your buyers go into your own Stripe account and Stripe pays them out to your bank. AVEO takes nothing from your ticket money: its only fee is the booking fee buyers pay on top.

04 **Grow without stopping**
Reach a limit and AVEO EOS tells you; nothing you already have stops. Add team members or scanning devices, or move up a plan.

05

Change plan any time

Ask from Plan and billing in your console. A yearly plan keeps its saving when you move up.

06

Stay in touch

Every so often AVEO asks your admin to confirm your plan, your contact for invoices and roughly how many people use it.

Prices in pounds. VAT is added where it applies. Yearly prices are paid once a year. Corporate is fitted to your organisation and quoted from the price shown. Only what AVEO EOS does today is listed in this guide.

YOUR BUYERS

THE BOOKING FEE.

A booking fee is applied to each order to support the operation of the AVEO ticketing platform, including payment processing, booking administration, customer support and platform maintenance.

TICKET PRICE	BOOKING FEE
£10–£19.99	£0.75
£20–£49.99	£1.00
£50–£99.99	£1.50
£100–£199.99	£2.00
£200+	£2.50

Buyers pay it on top of the ticket price, once per order, at the band of the most expensive ticket in the order: four tickets at £25 carry one fee of £1.00. There is none on free orders, on tickets under £10 or on tickets paid at the door.

AVEO agrees with each company who pays it: your buyers, on top of the ticket price, or your company, absorbed in its own ticket prices (buyers then pay no booking fee, and it comes out of each card payment). AVEO collects the same fee either way.

The booking fee is displayed before checkout is completed. When buyers pay it, your shop shows every price with the fee in, and checkout shows it on its own line. The fee is AVEO's and not part of your takings: Stripe passes it to AVEO with each card payment. When an order is refunded in full, the buyer gets the booking fee back too.

PAID AT THE DOOR.

Sell a ticket type as paid at the door and it is free to book online: the guest gets their ticket straight away, and your door scanner shows the door price to take before they go in. No booking fee on money taken at the door, and AVEO takes nothing from it.

AVEO

TALK TO AVEO.

Ask for a trial or a Corporate quote, and AVEO will set up your company on the plan that fits, with your shop and your team ready to go.

ASK FOR A TRIAL	aveoevents.com/eos
DOCUMENTS AND GUIDES	documents@aveoevents.com
SUPPORT	support@aveoevents.com
API	aveoevents.com/eos/api

AVEO EOS is made and run by AVEO. 22 November 2026.