THE AVEO BUSINESS AWARDS

AN INTERNATIONAL CELEBRATION OF BUSINESS EXCELLENCE.

Recognising the people, businesses and ideas shaping the future of business.

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THE AWARDS

RECOGNITION FOR THE WHOLE BUSINESS COMMUNITY.

Details of the inaugural ceremony, nominations and judging will be announced in the near future.

Recognition Giving deserving businesses and individuals the opportunity to have their achievements recognised, whatever their size or stage of development.	**Opportunity** Creating opportunities for entrepreneurs, business owners and professionals to connect with people, organisations and potential partners.
Visibility A platform for outstanding businesses and individuals to show what they have achieved and raise their professional profile.	**Community** Bringing together industries, generations, business stages and professional backgrounds to celebrate the wider business community.

What achievement means here.

Not only size or revenue: innovation, resilience, leadership, impact, growth, contribution, potential.

WHO THE AWARDS CELEBRATE

FROM FIRST BUSINESSES TO INTERNATIONAL ORGANISATIONS.

Entrepreneurs and founders

First-time entrepreneurs, Start-up founders, Serial entrepreneurs, Co-founders, Young entrepreneurs, Female entrepreneurs, Social entrepreneurs, Entrepreneurs building international businesses.

Business owners

Small business owners, Independent business owners, Family businesses, Self-employed professionals, Franchise owners, Established business owners, Multi-business owners.

Business leaders and executives

CEOs and managing directors, Chief operating officers, Chief financial officers, Chief technology officers, Company directors, Senior executives, Department and operations leaders.

Companies and organisations

Start-ups, Small and medium-sized enterprises, Growing companies, Large corporations, International businesses, Family-owned organisations, Technology companies, Professional service providers.

Professionals and business talent

Consultants, Accountants and financial professionals, Marketing professionals, Sales professionals, Business development specialists, Creative professionals, Emerging business talent, People making an exceptional contribution to their organisation.

Investors and business support

Angel investors, Venture capital professionals, Business mentors, Advisors, Business consultants, Accelerators and incubators, Organisations supporting entrepreneurship.

Industries (29).

Technology & Software, Artificial Intelligence, Finance & Financial Services, Banking & Investment, Property & Real Estate, Construction & Development, Retail & E-commerce, Fashion & Luxury, Beauty & Personal Care, Hospitality & Restaurants, Travel & Tourism, Automotive & Transport, Logistics & Supply Chain, Healthcare & Medical Services, Education & Training, Marketing & Advertising, Media & Communications, Entertainment & Creative Industries, Manufacturing & Engineering, Energy & Sustainability, Professional Services, Recruitment & Human Resources, Food & Beverage, Agriculture & Food Production, Sports & Fitness Businesses, Security & Facilities Management, Charity & Social Enterprise, Consulting & Business Services, Other Industries.

PROPOSED CATEGORIES

SEVEN GROUPS OF AWARDS.

The categories are proposals, which the AVEO team manages.

Entrepreneurship & Start-ups.

For the people starting and building businesses, at every age and every stage. Entrepreneur of the Year, Young Entrepreneur of the Year, Female Entrepreneur of the Year, Emerging Entrepreneur of the Year, Start-up of the Year, Rising Business of the Year, Serial Entrepreneur of the Year, Social Entrepreneur of the Year, Breakthrough Business Idea.

Business & Company Excellence.

For businesses of every size, from independent companies to international organisations. Business of the Year, Small Business of the Year, Medium Business of the Year, Large Business of the Year, International Business of the Year, Family Business of the Year, Independent Business of the Year, Fastest Growing Business, New Business of the Year, Customer Experience Excellence.

Leadership & Professional Achievement.

For the people leading organisations and the professionals who make them work. CEO of the Year, Managing Director of the Year, Business Leader of the Year, Female Business Leader of the Year, Emerging Leader of the Year, Business Professional of the Year, Outstanding Leadership Award, Lifetime Achievement in Business.

Innovation & Technology.

For the ideas, products and technology changing how business is done. Technology Business of the Year, AI Innovation of the Year, Digital Innovation Award, Software Company of the Year, Innovation of the Year, Product of the Year, Business Transformation Award, Future of Business Award.

Marketing, Sales & Brand.

For the campaigns, brands and teams that win customers. Marketing Campaign of the Year, Marketing Agency of the Year, Brand of the Year, Digital Marketing Excellence, Sales Achievement Award, Customer Engagement Award, Creative Business of the Year.

Industry Excellence.

An award for outstanding organisations and professionals in each sector. Technology & Software Award, Artificial Intelligence Award, Finance & Financial Services Award, Banking & Investment Award, Property & Real Estate Award, Construction & Development Award, Retail & E-commerce Award, Fashion & Luxury Award, Beauty & Personal Care Award, Hospitality & Restaurants Award, Travel & Tourism Award, Automotive & Transport Award, Logistics & Supply Chain Award, Healthcare & Medical Services Award, Education & Training Award, Marketing & Advertising Award, Media & Communications Award, Entertainment & Creative Industries Award, Manufacturing & Engineering Award, Energy & Sustainability Award, Professional Services Award, Recruitment & Human Resources Award, Food & Beverage Award, Agriculture & Food Production Award, Sports & Fitness Businesses Award, Security & Facilities Management Award, Charity & Social Enterprise Award, Consulting & Business Services Award.

People & Impact.

For employers, talent and businesses making a difference beyond the balance sheet. Employer of the Year, Workplace Excellence Award, Young Business Talent Award, Diversity & Inclusion in Business, Sustainability Achievement, Community Impact Award, Outstanding Contribution to Business.

TAKE PART

SPONSORS, PARTNERS AND JUDGES.

Sponsorship opportunities Sponsor the awards or a category	**Commercial partnerships** Partner with the awards
Judging opportunities Join the judging	**Advisory council interest** Help shape the awards
Speaker or presenter opportunities Speak or present	**Media and press enquiries** Coverage and interviews
Event production partnerships Staging, sound, film and more	**Venue and hospitality partnerships** Venues, dining and hospitality

Nominations.

- Business nomination interest: Put your own business forward.
- Individual nomination interest: Put yourself forward.
- Nominate another person: Someone who deserves recognition.
- Nominate a business: A business you admire.
- Entrepreneur participation: Take part as an entrepreneur.

EXPRESS YOUR INTEREST.

Every way to take part starts with an expression of interest on aveoevents.com/business-awards.

AVEO

TAKE PART.

Sponsor, partner, judge, nominate or attend: start with an expression of interest.

THE AWARDS	aveoevents.com/business-awards
PARTNERS	aveoevents.com/partners
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