SPONSORS AND BRANDS

PUT YOUR BRAND IN THE ROOM.

Put your brand in the room at AVEO events, with activations, hospitality, naming rights and content built around the audience.

SPONSORSHIP

BUILT AROUND THE AUDIENCE.

Activations, hospitality, naming and content, designed with the event rather than bolted on.

Activations	Hospitality	Content
Spaces and moments designed with the event, not bolted on.	Tables, boxes and VIP access for your clients.	Photography and film you can use.

Where your brand can be.

AVEO'S OWN EVENTS	Music, Business, Faith, Culture, Sport, Food and drink, Wellness, Charity.
ORIGIN 27	The London Founders Summit: sponsorship is one of the ways to partner with it.
THE AVEO BUSINESS AWARDS	Sponsor the awards or a category, or partner with them commercially.
HOSPITALITY	Tables, boxes and VIP access for your clients, with a named host for your group on the night.
CONTENT	Photography and film from the night, edited for social media and press.

What AVEO already runs for every event.

- VIP tiers with their own tickets and entrance, shown to stewards when the ticket is scanned.
- Guest lists, plus-ones and press accreditation checked in at the door.
- Clear rules for guests and a code of conduct, so your brand sits in a well-run room.

HOW IT WORKS

FROM FIRST CONVERSATION TO THE NIGHT.

01 **Tell AVEO about your brand**
Your audience, your goals and the events that fit. Use the form on aveoevents.com/partners.

02 **Shape it together**
Activations, hospitality, naming and content, chosen around the event and its guests.

03 **Agree it in writing**
An agreement setting out what each side delivers, sent and signed online.

04 **On the night**
Your activation, your guests on the guest list, your hospitality hosted, and content captured.

05 **Afterwards**
The photography and film you agreed, ready to use.

ASK FOR THE DETAILS.

Options and prices depend on the event and its audience, so AVEO sets them out with you for each sponsorship.

AVEO

TALK SPONSORSHIP.

Share your brand, your audience and the events you have in mind, and the AVEO team replies with next steps.

PARTNER WITH AVEO	aveoevents.com/partners
WRITE TO THE TEAM	aveoevents.com/contact
EMAIL	support@aveoevents.com
DOCUMENTS	documents@aveoevents.com